



WHERE SCIENCE & PLAY
INTERSECT!

2017 Annual Report



Enhancing Knox County by bringing people of all ages together to explore science and technology through play



In March 2017, SPI opened in our new space at the Wright Center with new exhibits.



■ # Visitors to SPI



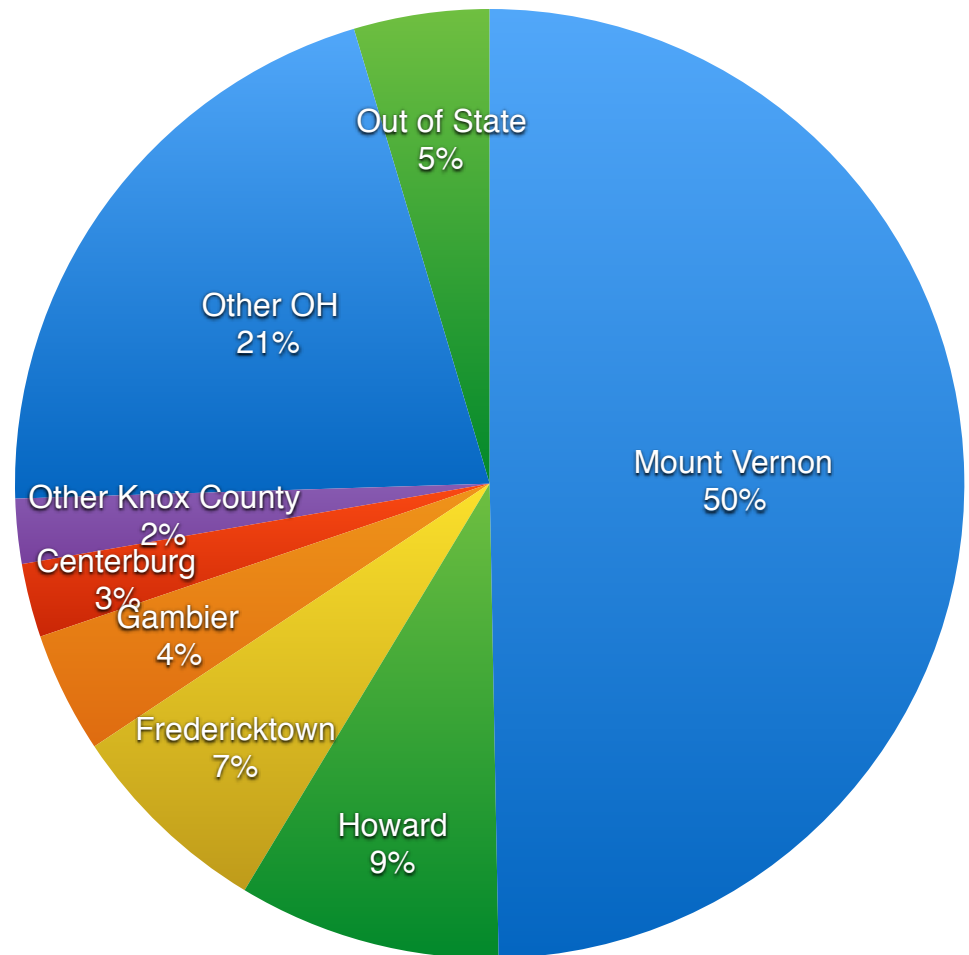


Continued buildout of the space after opening in March included newly restored tiled floor in the Discovery Lab, the Enchanted Forest early childhood area, the video microscope, the augmented reality sandbox on permanent loan from the Muskingum Watershed, and Imagine It!. Fundraising for the build included our Molecular Mixer event in August.



Over 1,000 different families visited SPI during regular hours in 2017. About half of them used either monthly or yearly family memberships. Three-quarters of them are from Knox County, and a sizable 21% are from 25 other counties in Ohio. However, families from Mount Vernon visit more often than others, and thus 80% of visits originate locally.

Visitor Origin



SPI began monthly Story Time Science with a read-aloud and related science activity and Family Game Night on Thursdays when SPI is open in the evening.

SPI held free open houses for First Fridays in May and September, Pi Day organized by Jan Schild in March, and...



Earth and Space Day in April



Two weeks of SPI Explorations Camp in July



Solar Eclipse viewing in August



SPI After School School Science Club started in the fall

"Cool" Demos by Kenyon physics students on International Science Museum Day in November.



Nate the Magician sponsored by Domino's in December





SPI in the Community

Library Summer Reading Program
Gambier, Fredericktown, Mount Vernon, Danville
Build a Better World- Construct your Happy Habitat



- Brown Family Environmental Center**
- **Summer Camps**
Nature Play Camp,
Concoctions Camp,
River Camp,
Family Camp
 - **Keep It Wild Earth Day**
Trail finding
 - **Harvest Festival**
Apple maturity testing

SPY Academy Camp

YMCA
Squishy Circuits

Hiawatha City Parks Program and Riverside Park Free Lunch Program
*Cup Fliers * Shaving Cream Colors * Slime* Bubbles * Popsicle Stick Harmonicas * Ice Cream * Straw Rockets * Whirly Gigs*

First Fridays June-Aug
Imagination Playground

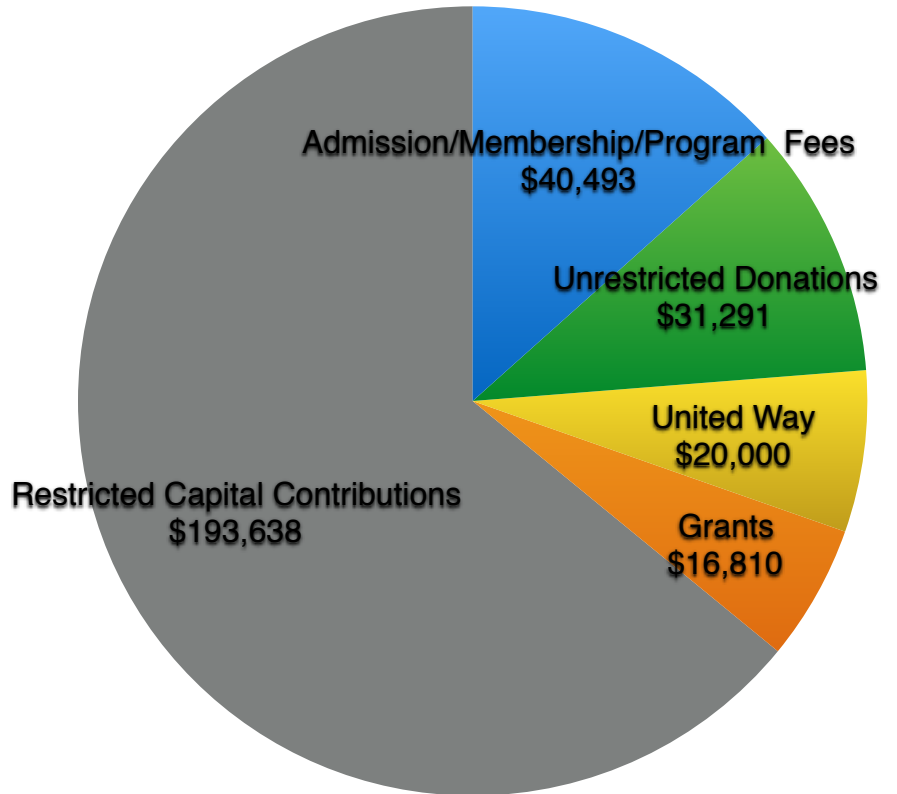
Summer Music in the Garden
Solar Eclipse model

St. Vincent Career Day
Protection from UV Light

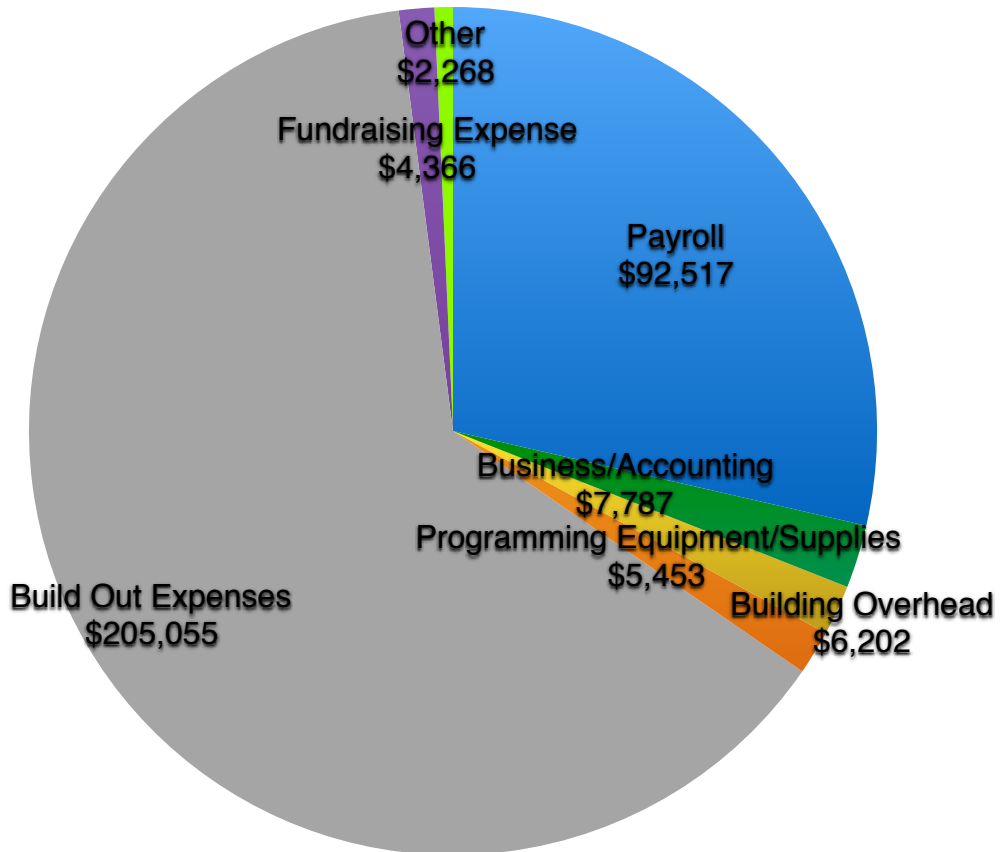
SPI Finances 2017

The pie charts illustrate SPI finances that include our capital budget for our new space buildout. In 2017, SPI finished our campaign for these capital funds and continued building. We expect to spend the remainder of these funds to finish buildout in 2018.

2017 Revenue



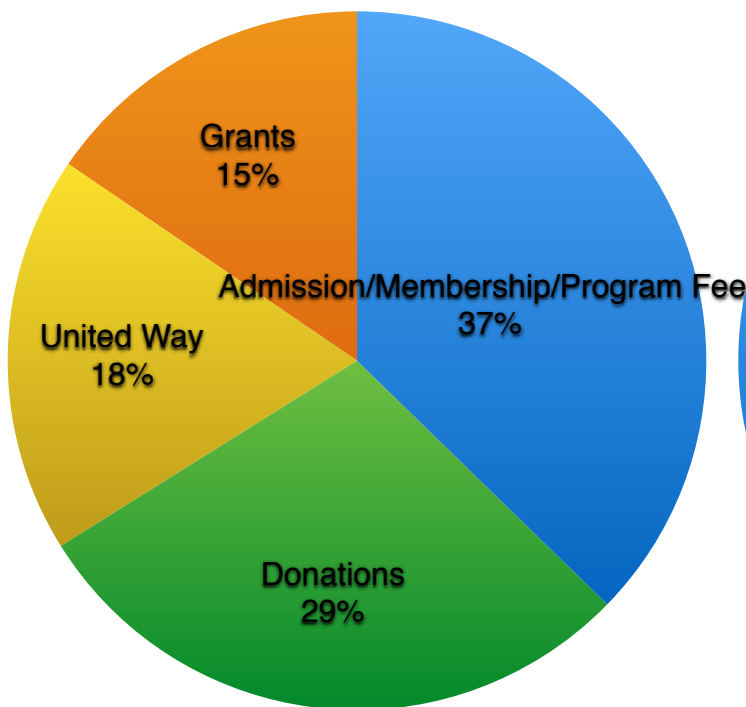
2017 Expenses



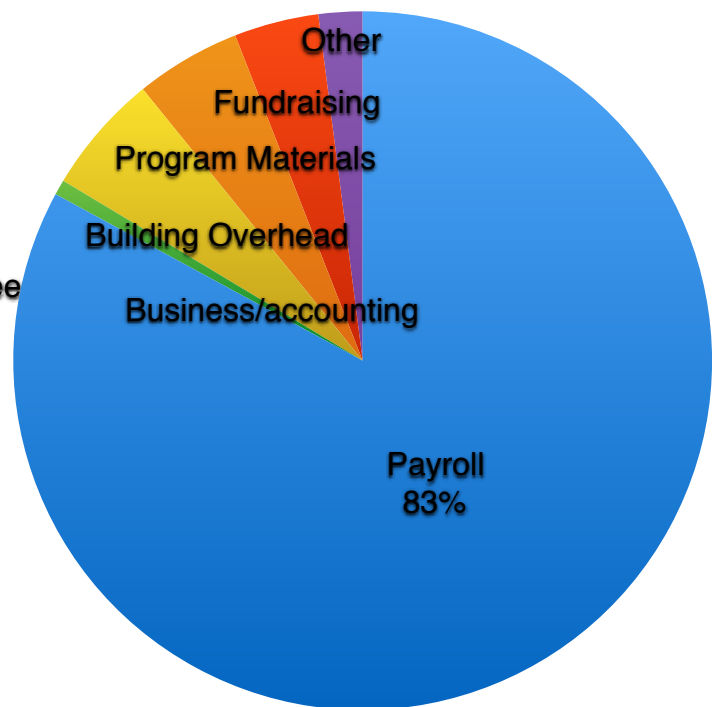
SPI Operational Budget 2017

SPI's operational budget changed appreciably from 2016 due to the move to our new space in March. Building costs were greatly reduced as Kenyon granted us rent and most utilities. Previously these building costs were covered by grants, so the percent of our budget from grants has decreased from almost half our revenue to 15% in 2017. Additionally, we pursued fewer programming grants due to our focus on the move. We began charging higher admission prices of \$3 per person. Earned income through fees and memberships increased as a percentage of our operations revenue from 18% to 37%. Unrestricted donations increased from 12% to 30% of our operational revenue due to a higher proportion of unrestricted donations being allocated for operations rather than capital costs. Paying staff and instructors remains our greatest expense.

Operations Revenue 2017



Operations Expenses 2017



Much Thanks to 2017 SPI Contributors for making it possible

Supporters (up to \$249)

Ruth and Joseph Adler
Michael Ambrosiani
Tamara Parson-Anderson
Anonymous
Fred and Victoria Baumann
Barry Bowden
Megan Burgess
Bethany Celmar
Colleen and Andrew Clarkson
Ronald and Jenelle Clow
Vicki Coleman
Sonia and Jay Corrigan
Kenneth Dezman
Carol Duvall
Vivian Ezeh
Siobhan Fennessey and Ted Rice
Josh Ganz and Karen Hicks
Theresa Gatton
BG International Consulting LLC
Paul and Becky Glass
Jeanne Griggs
Gar and Marcella Hackbardt
Kimmarie Murphy and Bruce Hardy
Matt Hellman
West Side Club
Cameron and Christine Keaton
Josh and Melissa Kirby
Silvi Koso
Janet Lape-Marsden and Lou Anne Lape
Nancy Laslo
Ben and Kay Locke
Mary Kathryn Malone
Glenn McNair and Sylvie Coulibaly
Sue Miller
Simona Moore
Sarah Murnen
Joe and Alison Murphy
Sarah Petersen
Dr. David and Marci Pressler
Joanne and Cary Purcell
Sarah Radigan
Susan Ramser
Erin and Jeff Salva
Reggie Sanders
Bonnie and Don Schutte
Jack Scott
George and Lynda Small
Stauffer Enterprises
Carolyn Stebbins
Elaine Stull

Martha Stuller
Laurie Thompson
Rodney Weikel
Andrea White and Hewlet McFarlane
Hunter and Katie Wright
John Yoder
Rod and Lori Zolman
The Giles Law Group

Viking: \$250+

Anonymous
Clinton and Kelly Bailey
Stanley and Rita Ball
Duane Barber
Meghan Burley Durbin
Christine Burson
Melissa Coffing
James Sultzer and Cynthia Cunningham
Richard and Susan Cunningham
Eric and Kami Diehl
Katharine and Benjamin Fuller
Drs. Geoff Gregg and Debbie Shepherd-Gregg
Tyler Griffith
Kristin and John Hofferberth
Jason and Samantha Hughes
Joseph and LeeAnne Jurkowitz
Kroger Community Rewards
Charles and Hydi Laidlaw-Smith
Richard and Peggy Mavis
David and Anne McElroy
Thomas McKinley
Valeria and Derek McLaughlin
Tiffany and Steve Miller
Dr. Brent Nimeth
Jen and Marc Odenweller
Mathias Orndorf
Patty Burns and Wade Powell
Husain Rasheed
Deb and Fred Reeder
Dr. Robert Ronk
Ruth Sinclair
Greg and Susan Spaid
Paula Turner

Pathfinder \$500+

Allan Bazzoli
Keith and Kate Burley
Stephanie Burson
PJ and Grey Glandon

Wayne Jones
Rebecca Stilson and Michael Sullivan

Curiosity \$1,000+

Brian Ball and Sara Mankins
The Burgett Family Foundation
Jason and Heidi Crowl
Jeremy Funk
Kahrl & Company Insurance
Robert and Elisabeth Meier
Amy Murnen
Larry and Sarah Goslee Reed
Audrey Spearman
Gordon and Fran Yance
Youth Philanthropy Initiative of the
Community Foundation of Mount Vernon and
Knox County

Explorer \$2,500+

Doug Givens Trustee
Knox County Landmarks Foundation

Ann Laudeman

Deep Impact \$5,000+

Douglas Brenneman Jr. and Barbara
Brenneman
Ramser Family
Alex and Libby Wright

New Horizons \$10,000+

Ariel Foundation
Sean Decatur and Renee Romano
Ingram-White Castle Foundation
Richard & Arline Landers Foundation
The Peters Creek Fund
Sala Foundation

Voyager 25,000+

The Community Foundation of Mount Vernon
& Knox County
Elizabeth Ring and William G Mather Fund
Karen Buchwald Wright

Additional Support for SPI Programming in 2017

United Way Partnership
NISEnet Explore Science: Earth and Space Kits

SPI Board and Staff in 2017

Board Officers	Board Members	Employees
Andrea White <i>President</i>	Duane Barber	Rachel Garcia <i>Executive Director</i>
Brian Ball <i>Vice-President</i>	Bethany Celmar	Josh Ganz <i>Operations Manager</i>
Ashley Cannon Carol Duval <i>Treasurer</i>	Colleen Clarkson	Jenny Cadoret
Scott Patterson <i>Secretary</i>	Blake Delgouffre	Jack Eddy
	Becky Glass	Seth Lawhon
	Kerry Haldeman	Amy Riedel
	Jason Hughes	Tara Severance
	Josh Kirby	LeAnne Tindall
	Ann Laudeman	
	Miguel Thompson	Aubrey Brown <i>Temporary</i>
	Sarah Goslee Reed <i>Advisory Board</i>	Heidi Hudepohl <i>Summer Employee</i>